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## **Altera Signs Distribution Agreement With Cytech Global Pte Ltd for Six ASEAN Countries**

**Hong Kong, August 20, 2009**— [Altera Corporation](#) (NASDAQ: ALTR) today announced it has signed a distribution agreement with Cytech Global Pte Ltd in six ASEAN countries. Cytech Global Pte Ltd is now an authorized Altera distributor in Singapore, Malaysia, Thailand, Philippines, Indonesia and Vietnam. This expanded agreement complements Altera's existing distribution network in the Asia Pacific region.

"We have seen encouraging growth and increasing design activities in ASEAN countries and believe that the expanded agreement with Cytech Global Pte Ltd will enhance service and technical support for our customers. Cytech has an excellent sales and field applications team that has partnered with Altera in China for many years and I am confident that they will help Altera further expand its market position in ASEAN." said Erhaan Shaikh, Regional Vice President and Managing Director, Asia Pacific, Altera Corporation.

"We are very pleased to have the opportunity to distribute Altera solutions in ASEAN countries," said Johnny Chan, Chairman of Cytech. "With this expanded partnership, we look forward to collectively servicing our customers' needs and expanding the reach for programmable logic." Cytech Global Pte Ltd is a wholly owned subsidiary of the Cytech Technology Ltd which is currently the authorized distributor of Altera products in the China region.

### **About Altera**

Altera programmable solutions enable system and semiconductor companies to rapidly and cost-effectively innovate, differentiate and win in their markets. Find out more about Altera's [FPGA](#), [CPLD](#) and [ASIC](#) devices at [www.altera.com](http://www.altera.com). To subscribe to Altera's RSS/XML news feeds, visit [Altera RSS Feeds](#).

## **About Cytech**

Cytech is one of Pan-Asia's leading technology oriented value-added distributors. Established since 1998 and headquartered in Hong Kong, Cytech has a workforce of more than 200 employees spanning over 16 offices. For the financial year ended 31 March 2008, Cytech Technology Ltd became a member of Macnica group which achieved a consolidated revenue of approximately US\$1.3 billion.

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